Orders	Order / Rev:	2465607		
	Alt Order #:			
	Product Desc:			
	Estimate:			WHAS
	Flight Dates:	05/02/22 - 05/08/22	Primary AE:	Kimberly Williams
	Original Date / Rev:	04/19/22 / 04/19/22	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Mulloy Borland / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		131 W Main Street	Billing Cycle:	EOM/EOC
		Louisville, KY 40202	Agency Commission:	15%
Advertiser	Name:	POL/ Mike O'Connell / D / County Attn		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: County Other (LUR)	Advertiser External ID:	115683
	Revenue Code 1:	AGY	Agency External ID:	39790AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/08/22	26	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	26	\$5,000.00	\$4,250.00	0.00
Totals	26	\$5,000.00	\$4.250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	18%	\$5,000.00
Market	100%	\$27 777 78

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	82%	\$22,777.78
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	05/02/22	05/08/22	Local News @ 5a M-F	CM	5-6a		MTWTF	:30	5	\$40.00P04	0.00 NM	5	\$200.00
				Local News @ 5a M-l	=									
	Sta	rt Date	End Date	Weekdays Spo	ots/Week	<u>Rate</u>	Rati	ing						
W	eek: 05/0	02/22	05/08/22	MTWTF	5	\$40.00	0	0.00						

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 Order / Rev:
 2465607
 Advertiser:
 POL/ Mike O'Connell / D / County Attny /

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 05/02/22 - 05/08/22
 Estimate:

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate	Rating						
	Veek: 05/ WHAS		05/08/22 2 05/08/22	Local News @ 6		\$40.00 6-7a	0.00 MTWTF	- :30	5	\$80.00P04	0.00 NM	5	\$400.00
., _	******	00/02/2	2 00/00/22	Local News @ 6		0.14		.00	Ü	ψου.σοι σι	0.00 1111		Ψ100.00
		<u>rt Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 05/		05/08/22 2 05/08/22	MTWTF	5 	\$80.00	0.00	.20		\$120.00P04	0.00 NIM	_	# 000 00
IN 3	WHAS	05/02/2	2 05/06/22	Good Morning A Good Morning A		7-9a	MTWTF	- :30	5	\$120.00P04	0.00 NM	5	\$600.00
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 05/	-	05/08/22	MTWTF	5	\$120.00	0.00						
N 4	WHAS	05/02/2	2 05/08/22	Local News @ 1 Local News @ 1	•	12-1p	MTWTF	- :30	5	\$75.00P03	0.00 NM	5	\$375.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Veek: 05/		05/08/22	MTWTF	5	\$75.00	0.00						
N 5	WHAS	05/02/2	2 05/08/22	Mon Prime A	CM	8-9p	M	- :30	1	\$800.00P03	0.00 NM	1	\$800.00
	04	-4 D -4 -	F., J. D. 4.	Mon Prime A	0	D-4-	D. Him.						
W	<u>Sta</u> Veek: 05	rt Date	End Date 05/08/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
			2 05/08/22	Wed Prime A	CM	8-9p	W	- :30	1	\$475.00P03	0.00 NM	1	\$475.00
	****	00/02/2	L GOTGOTEL	Wed Prime A	O.W	ООР	••	.00	•	ψ17 0.001 00	0.00 1111	•	ψ170.00
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 05	02/22	05/08/22	W	1	\$475.00	0.00						
N 7	WHAS	05/02/2	2 05/08/22	Thu Prime A	CM	8-9p	T	- :30	1	\$800.00P03	0.00 NM	1	\$800.00
				Thu Prime A									
١,		rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
	Veek: 05		05/08/22	Fri Prime A	CM	\$800.00 8-9p	0.00	- :30	1	\$475.00P03	0.00 NM	1	\$475.00
IN O	WIIAS	03/02/2	2 03/00/22	Fri Prime A	Civi	0-9p		50	'	φ473.00 F 03	U.UU INIVI	'	φ475.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 05/		05/08/22	F	1	\$475.00	0.00						
N 9	WHAS	05/02/2	2 05/08/22	Sun Prime A	СМ	7-8p		5 :30	1	\$475.00P03	0.00 NM	1	\$475.00
				Sun Prime A									
		rt Date	End Date	Weekdays -	Spots/Week	Rate	Rating						
	Veek: 05/	-	05/08/22	S	1	\$475.00	0.00			* 100 00 D 0 1	0.00.1114		# 400.00
N 10	WHAS	05/02/2	2 05/08/22	ABC World New ABC World New		6-630p	S-	- :30	1	\$400.00P04	0.00 NM	1	\$400.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 05		05/08/22	S-	1	\$400.00	0.00						

Totals 26 \$5,000.00